

## **Dana K. Yow**

### Work Experience:

Dana has handled communications for the Education Oversight Committee since September 2004.

Prior to joining the EOC, Dana worked for seven years as the Director of Communications for the SC Medical Association, a 7,000-member association of physicians. She also was the Managing Editor of *The Journal of the SC Medical Association*, a journal that is more than 100 years old.

She started her career working for the University of SC Press, a university press publishing house that publishes scholarly and trade publications.

### Areas of Expertise:

**Communications and Community Involvement.** While at the EOC, has worked to engage members of the public who are not often engaged in decisions that involve public education. Over 6,000 individuals, many of them parents and community members, provided feedback to the EOC before the committee issued recommendations in 2017 on the joint accountability system. Twice before, the EOC and its staff has held community conversations in every county in South Carolina.

**School Libraries.** Dana worked in school libraries in SC while working on her Master's which has an emphasis on librarianship within schools. At the EOC, she led the team that developed the "Read Your Way to the Big Game" reading contest in 2015, and is currently working with the Men's and Women's Basketball teams at the University of SC on similar initiatives.

### Professional Activities

Dana served as Vice President of the SC Chapter of the National School Public Relations Association. She is a graduate of the SC Education Policy Fellows program, and she is a current candidate for the Riley Institute Diversity Leaders Program.

She serves as Secretary of the Dent Middle School School Improvement Council and is active in the leadership of her son's Boy Scout Troop, in addition to serving as a Merit Badge Counselor for youth across the Columbia area.

Dana is a founding board member of the SC Tobacco Collaborative and is a past board member of the SC Juvenile Diabetes Research Foundation.

### Education

2013 – Master of Library Science, University of South Carolina

1994 – B.A. in English, University of South Carolina