SC Education Oversight EIA and Improvement Mechanisms Subcommittee Meeting

November 18, 2024



Approval of EIA and Improvement Mechanisms Subcommittee Minutes

November 18, 2024



Information Item: EIA 2023-24 Reports and 2025-26 Budget Requests



SC Council on Economic Education





Helping Teachers Teach Economics and Personal Finance www.sceconomics.org

Jim Morris

CHIEF EXECUTIVE OFFICER
JIM.MORRIS@MOORE.SC.EDU

Chandler Jordan

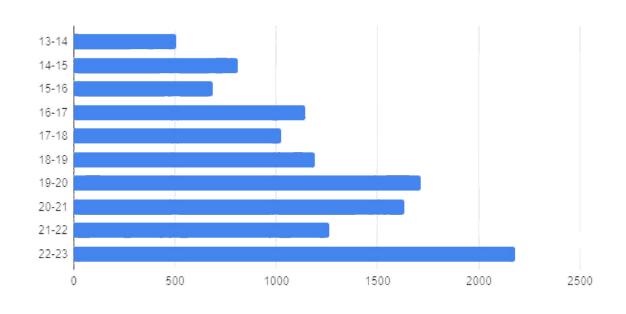
PROGRAM DIRECTOR
CHANDLER.JORDAN@MOORE.SC.EDU

SC TEACHER AND STUDENT PARTICIPATION IN 2022-2023

Teacher Workshops Student Contests Student Contests Student Contests To be a contest of the contest of the

SC Economics engaged with 80% school districts during the 2022-2023 school year.

SC TEACHER PARTCIPATION OVER TIME 2013-2023



South Carolina teacher participation has increased by 328% in the last 10 years.

Goal: IMPROVING TEACHER QUALITY

Strategie

- Comprehensive Workshops and Webinars
- Student Contests and Competitions
- School and Business Partnerships
- SC Financial Literacy Master Teacher Program
- Curriculum Enhancements
- Evaluation and Feedback



COMPREHENSIVE WORKSHOPS AND WEBINARS for South Carolina Teachers











SC Economics In-Person PD and Virtual PD Opportunities

South Carolina STUDENT CONTESTS AND COMPETITIONS















The SC Stock Market Game, SC Economics Challenge, SC Finance Challenge, Color the Concepts, and SC Young Entrepreneur

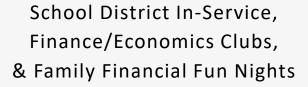
South Carolina SCHOOL AND BUSINESS PARTNERSHIPS

















Industry Tours, Guest Speakers, Professional
Panels, Grant Funding,
& Use of Facilities

South Carolina FINANCIAL LITEREACY MASTER TEACHER PROGRAM







The SCFLMT Program is an approved pathway by the Department of Education for SC teachers to be certified to teach the new 1/2 unit Personal Finance course.

CURRICULUM ENHACEMENTS























































EVALUATION AND FEEDBACK

Survey Questions	Average
The PD session demonstrated or identified important content that I can use in my classes.	4.81 out of 5
The PD was well organized and presented.	4.88 out of 5
Overall, this webinar was valuable for me.	4.81 out of 5
The presenter(s) was knowledgeable about the content and activities in the curriculum.	4.94 out of 5
The presenter(s) encouraged questions and kept discussion focused.	4.85 out of 5

^{*}Based on 323 survey responses collected during the 2022-2023 school year.



Helping Teachers Teach Economics and Personal Finance www.sceconomics.org

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Chandler Jordan

PROGRAM DIRECTOR
CHANDLER.JORDAN@MOORE.SC.EDU

SC Teacher Loan Program





SC Teacher Refinance Loan Program

EIA and Improvement Mechanisms Subcommittee Meeting Monday, November 18, 2024



Why Refinance?

- Benefits would be directed to current classroom teachers, addressing a history of requests to provide incentives for those already in the profession.
- No recourse for those that did not know they could take out SC Teacher Loan
- Retention effort to reduce turnover in the early years of the profession
- Recruiting effort for those teaching out-of-state
- Funds used for the purpose they were intended
- Forgiveness model that works



Data-Driven Retention Issue

- National student loan data among educators:
 - 45% of educators have taken out student loan debt
 - Averaging \$55,800 of debt
 - Over half still have a balance
 - 14% have an unpaid balance of \$105,000

~National Education Association, NEA.org



Potential Next Steps:

- Collaboration with CHE/EOC and SCSLC
- Terms of the program determined
- Funding model discussion
- Potential regulatory changes

Teach for America SC





2024 EIA Presentation

November 18, 2024





For Today, For Tomorrow, For One Day

TFASC's Programs

TFASC's program continuum supports the recruitment, development, and retention of teachers at every stage of the educator pipeline

Our Programs





Purpose: Recruitment

Audience: College students

College students provide *virtual*, *high*-*dosage tutoring* to students in rural
schools while exploring the possibilities of
a career in education



TFA Corps

Purpose: Recruitment

Audience: Recent grads, professionals

Recruit and develop new teachers in high-need schools via intensive training and a high-touch support

model

Our Programs



New Teacher Academy

Purpose: Development, retention

Audience: New teachers

Provides development to all new teachers in a district, resulting in increased retention of early career educators

SC Impact Fellowship

Purpose: Development, retention

Audience: Veteran teachers

Leadership and career development to support our most excellent alumni to move into leadership roles in SC schools and districts



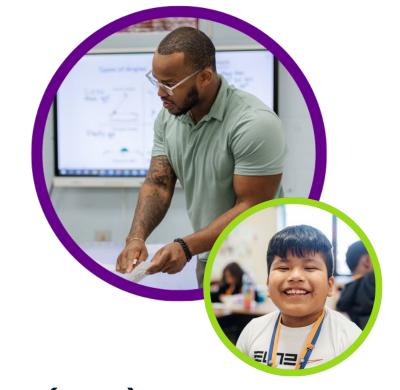
For Today, For Tomorrow, For One Day

Program Highlights

2023-2024 Highlights



of principals said they would *hire* another TFA Corps member





of all *first-year New Teacher Academy (NTA) teachers retained* for a second year in their district*



of students tutored by Ignite Fellows *grew on NWEA MAP assessments*

2024-2025 Highlights



Re-launched TFA Corps and welcomed

26 first-year corps members on the FDOS



of corps members are teaching in rural schools



Expanded NTA to include summer pre-service training for all first-year Colleton County teachers in partnership with SC Coalition for Math & Science



For Today, For Tomorrow, For One Day

2025 - 2026 School Year



Growing our TFA Teacher Corps



Recruiting 25–30 2026
TFA Corps members for a total corps size of 50–55



Expanding recruitmentinitiatives at ten SCcolleges and universities



in Allendale, Colleton,
Darlington, Richland One,
Williamsburg, and Sumter



Expanding New Teacher Academy



Launching 1:1 in-classroom coaching for districts' most struggling new teachers



Expanding program to include 1–2 additional school districts



Scaling the Ignite Fellowship



Estimated to grow Ignite
Fellow placements by 88%
next year



94 projected fellows will tutor approx. 235 students in rural schools



Other Programs



SC Impact Fellowship targets
exceptional teachers poised to
lead in rural schools in the next 35 years



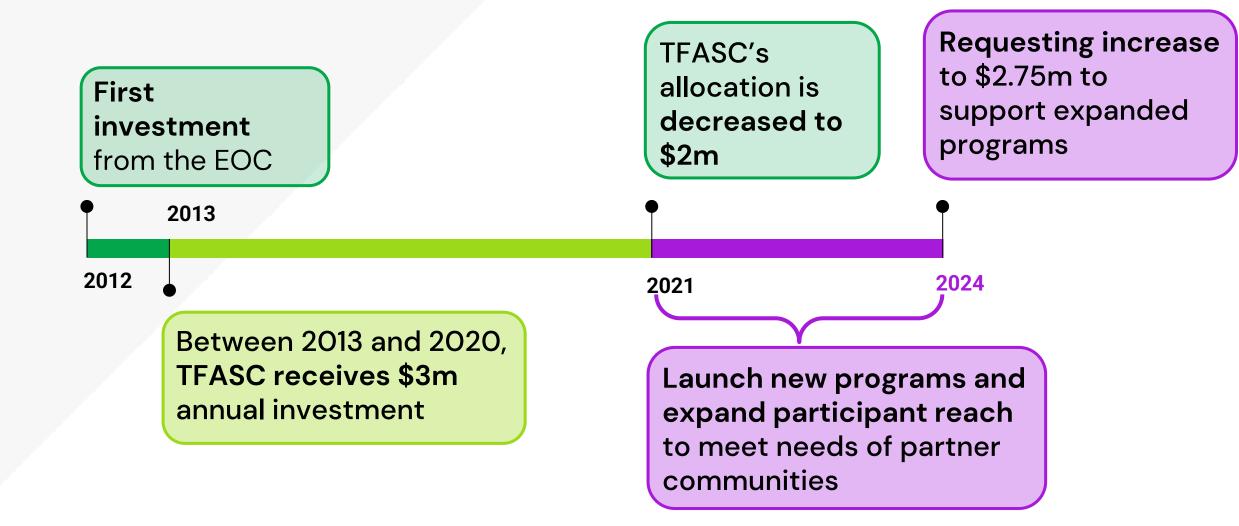
Leveraging Accelerator
Academy to target 40+
paraprofessionals and those in
aligned programs for TFA Corps



For Today, For Tomorrow, For One Day

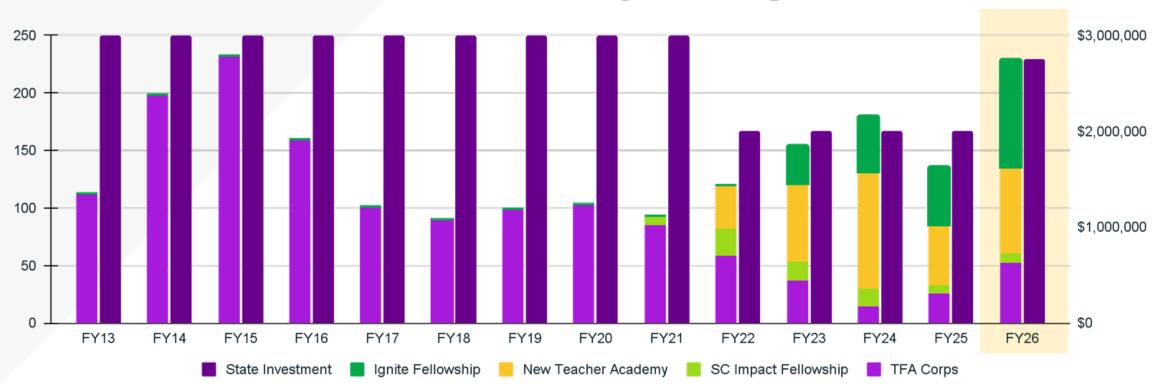
State Investment

State Funding History



State Investment

State Investment vs. Program Participants



Our Ask

- Approve TFASC's request for a \$2,750,000 allocation in FY26
- Increased allocation will support TFASC's expanded programmatic reach, impacting 250+ incoming and future SC educators
 - O Implementing full program continuum, including Ignite Fellowship, Accelerator Academy, TFA Corps, New Teacher Academy, SC Impact Fellowship, and other veteran teacher development offerings



For Today, For Tomorrow, For One Day

Thank you!

SC Future Makers/Tallo



Education Oversight Committee

November 18, 2024



CREATED BY



The Overall Landscape



MANUFACTURING COMPANIES CALL SOUTH CAROLINA HOME

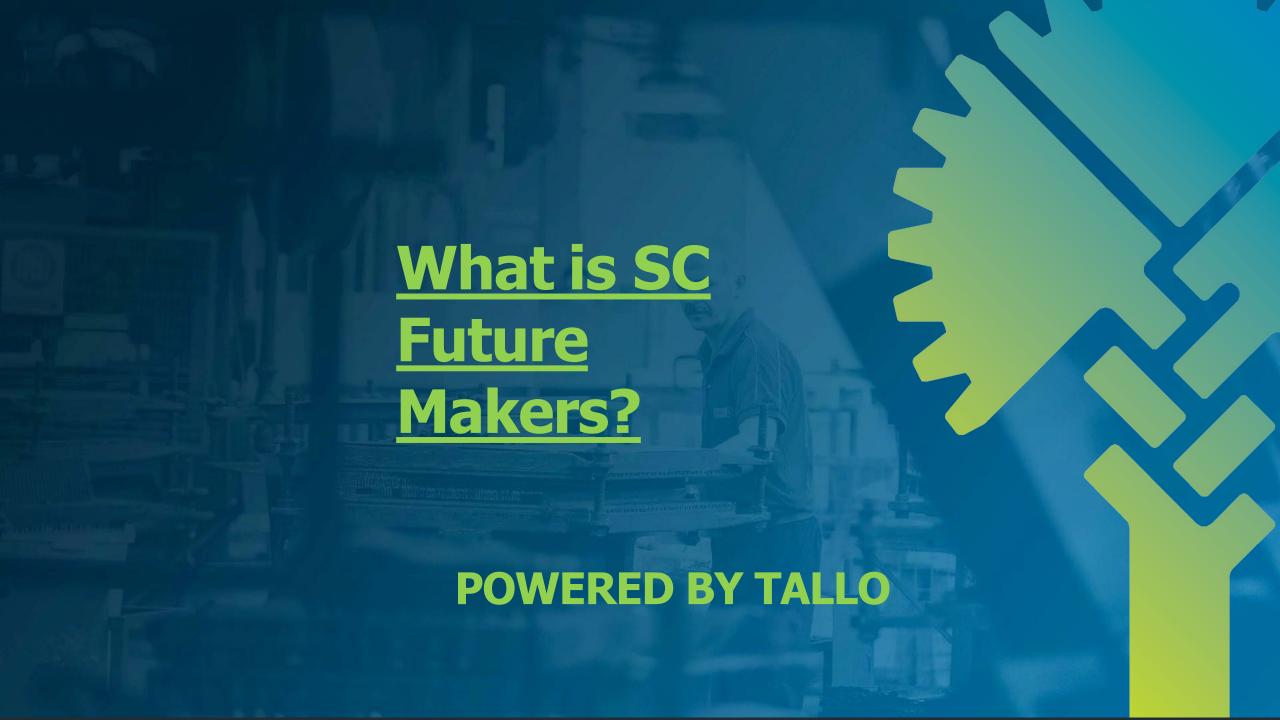


38%

OF SC'S GENERAL FUND IS DERIVED FROM MANUFACTURING



OF SC'S JOBS ARE TIED TO MANUFACTURING



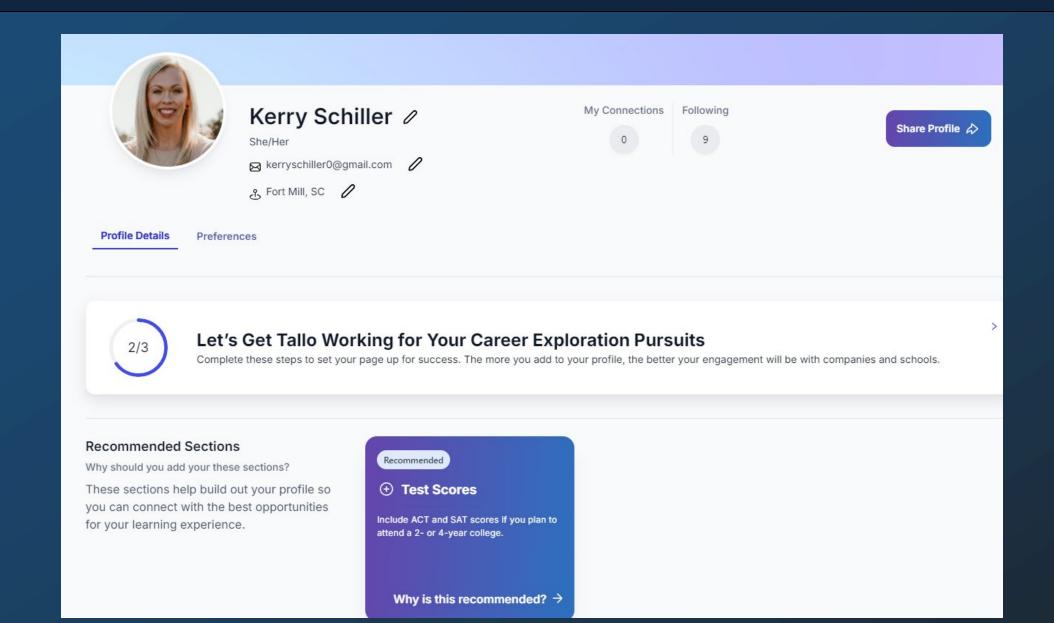
What are our goals? 2. Close the STEM skills gap

Expose and connect individuals to opportunities in SC

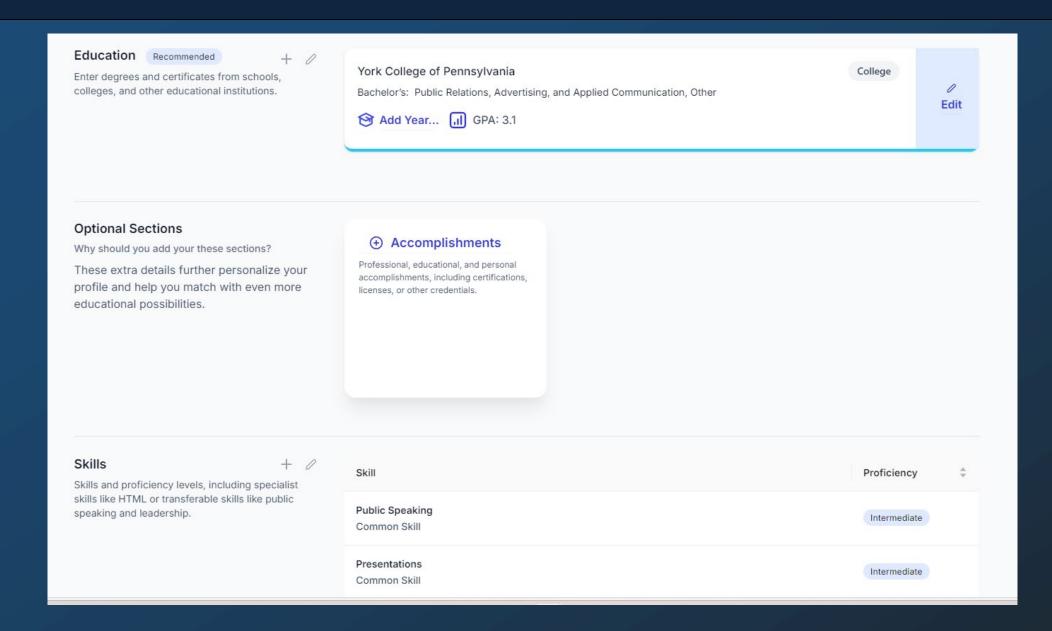
Retain talent for future economic development and regional prosperity

Connecting the Dots

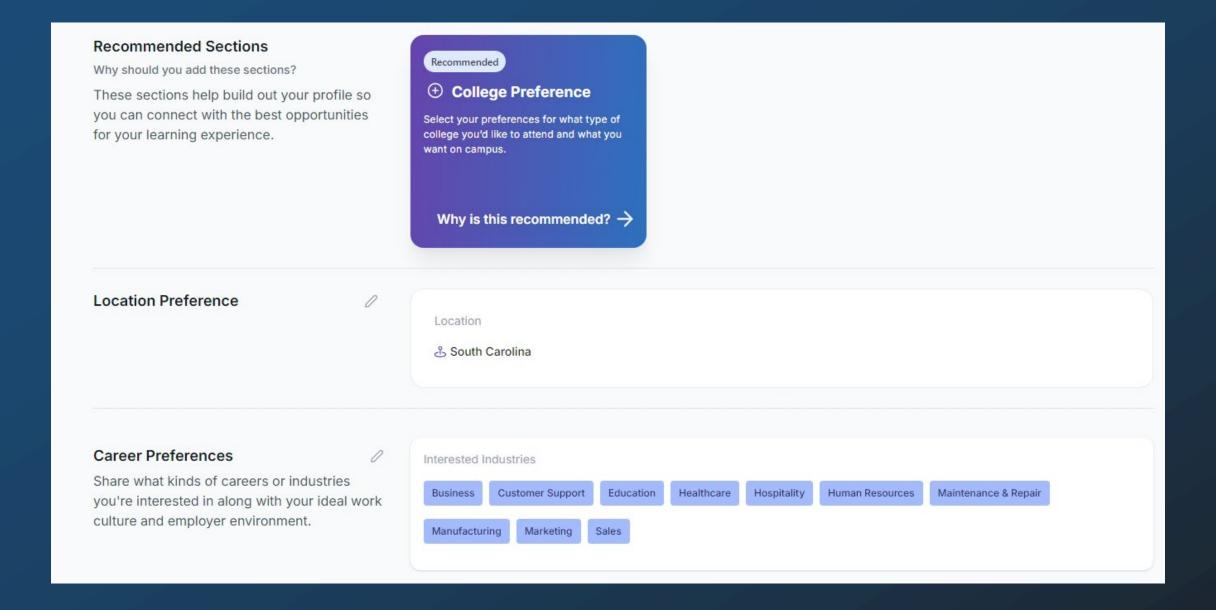
Tallo Student Profile



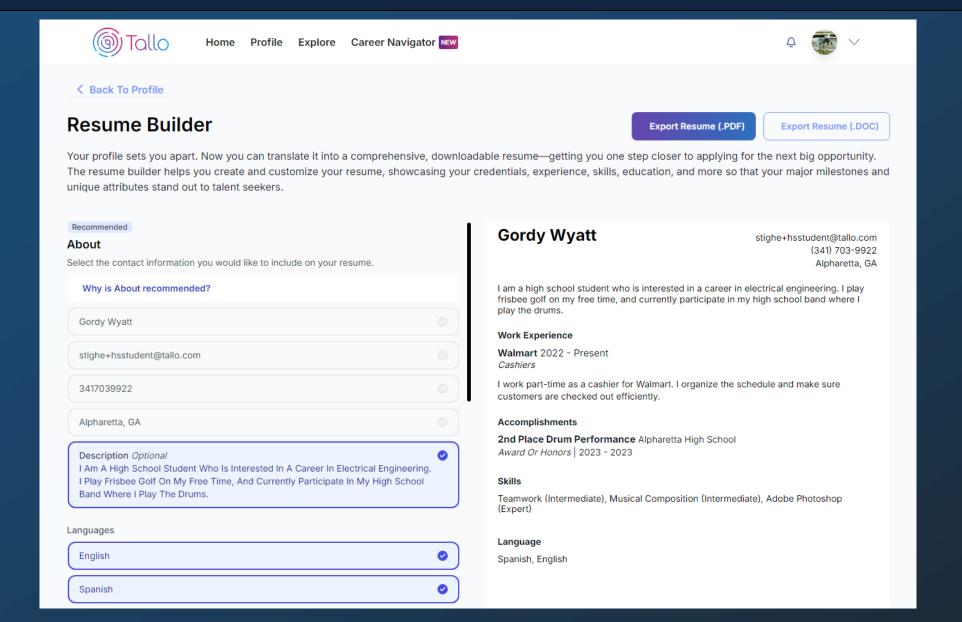
Tallo Student Profile



Tallo Student Profile



Tallo Resume Builder



By the numbers:



Talent Snapshot: South Carolina



TALENT TOTAL:

138,747

Schools Represented on Tallo Middle Schools- 227 High Schools - 219

Colleges- 95

Talent By Age

13 to 18 - 4% 19 to 24 - 66% 25 to 30 - 30%

TOP SCHOOL DISTRICTS

Berkeley - 16,182 Richland - 13,433 Dorchester - 12,419

Spartanburg - 10,448

Charleston - 7,968

Aiken - 6.974

Lexington - 6,171 Darlington - 5,855

Horry - 5,567

Pickens - 4,218

'Data based on student-driven user profile information on Taillo. Accuracy to based on student profile completion. Data compiled on 19/0/2/02/4

TOP 10 CAREER INTERESTS

- 1. Registered Nurse
- 2. Mechanical Engineering
- 3. Surgeons
- 4. Psychiatric Aids
- 5. Pediatrician
- 6. Lawyer
- 7. Athlete/Sports Competitor
- 8. Physical Therapist
- 9. Veterinarian
- 10. Elementary Education

TOP 10 COLLEGE INTERESTS

- 1. Clemson University
- 2. University of South Carolina
- 3. College of Charleston
- 4. Coastal Carolina University
- 5. South Carolina State University
- Winthrop University
- 7. Charleston Southern University
- 8. Duke University
- 9. Francis Marion University
- 10. Lander University

Talent By Gender

Female - 46% Male - 37%

No Answer- 17%

Non-Binary - < 1%

Talent by Ethnicity

American Indian or Alaskan - 1% Asian - 2%

Black or African American - 27%

Middle Eastern - > 1%

Native Hawaiian - > 1%

No Answer - 21%

Two or More - 7% White/Caucasian - 40%







Tallo Career Navigator



Explore Career Navigator NEW



Community

Careers Assessment

What's your career vibe?



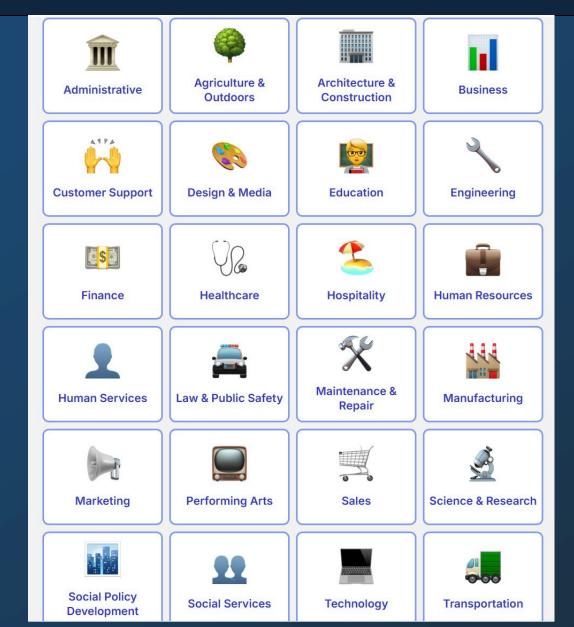
There are 60 questions and it takes about 15 minutes to complete.

- This is NOT a test so take your time answering the questions.
- There is no right or wrong answer—go with your gut feeling!
- Answer based on your interests not on what you might earn.
- Your responses will help us recommend careers.
- This quiz is designed to identify potential careers based on interests and preferences, it does not consider educational background or potential salary.

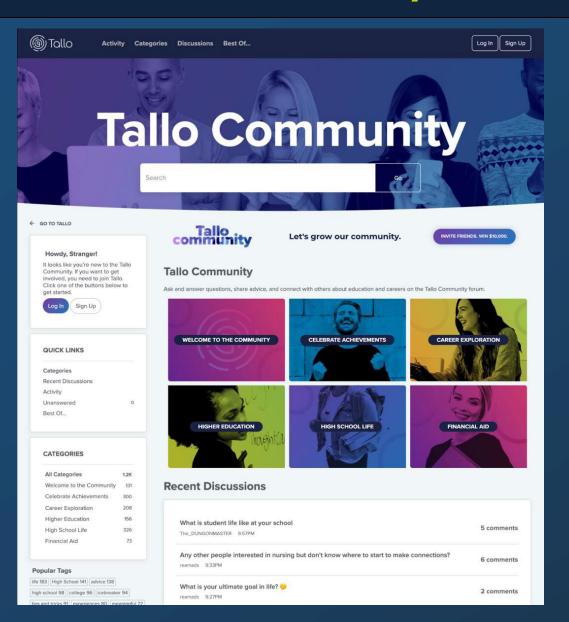
You must complete all questions in a single session to get your results.

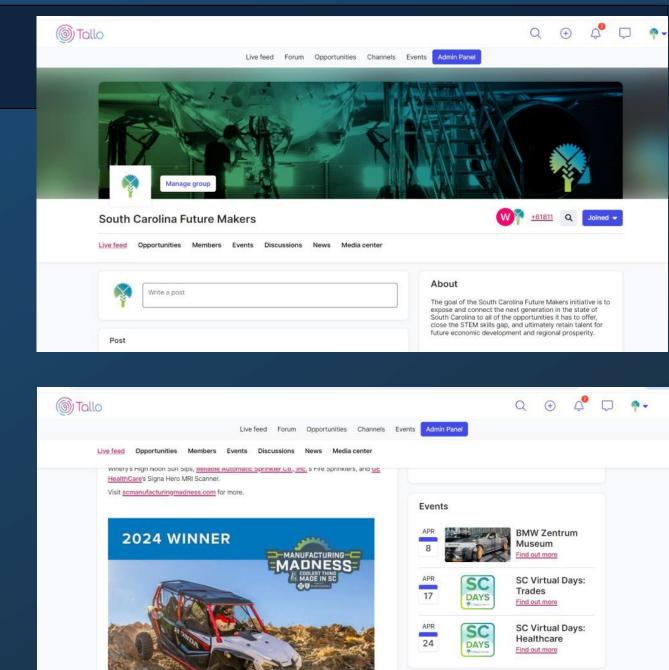
Let's Go! >

Tallo Career Navigator

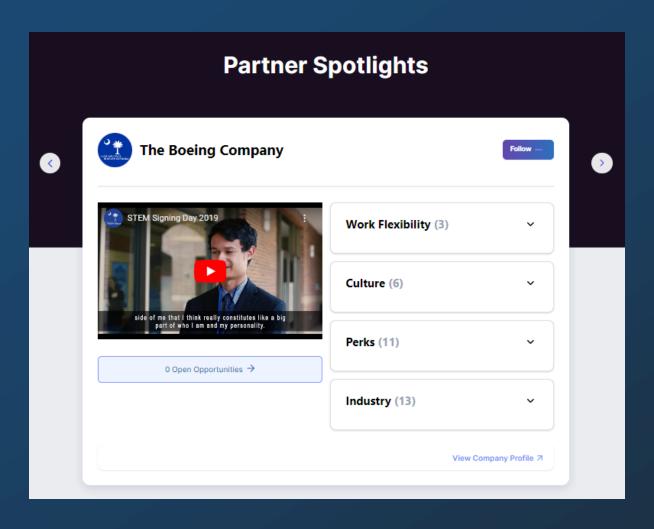


Tallo Community





Tallo Partner Highlight



Tallo Connect Campaign





Hey Student!

Vince here with VTL Precision. We specialize in designing automotive parts for big names like Jaguar, Nissan, Mazda, Toyota, and Land Rover.

We're looking for the best juniors and seniors across the country and discovered your profile.

You have interests and skills we're looking for, and we want to invite you to fill out our Apprenticeship Interest Form—it will only take a minute.

Apprentice Program Details:

- Paid Work Experience Build your resume while making money
- Tuition Reimbursement Program Graduate with little to no debt
- Dual Enroll Take courses at both Trident Technical College and your high school

We would be honored to stay in touch. Let us know you're interested by clicking below.

Thank you,

Vince Lombardy
Training and Employee Development





Hey Student,

Rachel here with GE Healthcare, the third largest med tech company in the world (think x-ray, ultrasound, and life monitoring machines).

At GE Healthcare, we help our customers deliver on their mission to provide the best patient care! I'm searching for talent right here in SC and discovered your Tallo profile. I think you could be a great fit to join our team.

Here's what you'll be part of at GE Healthcare that's special:

- Partnering with our customers and embracing our role as a global leader driving a healthier world
- An exciting workplace culture that's global, inclusive, diverse and committed to customer service
- · Working in a state-of-the-art manufacturing facility

Are you up for learning more? Click here or the button below to access the interest form (it'll take 1 minute).

Can't wait to meet you!

Rachel Hedrick
HR Manager

I want to learn more

Questions? We've got you at support@tallo.com





Hey Student,

This is Chandler with the Benteler Apprenticeship Team. I discovered your profile and, based on your career interests, I think you might be a good fit for Benteler.

Have you thought about your next steps? Check out our Benteler Academy Apprenticeship Program, where you can turn your skills and interests into a career. Not only do we pay our apprentices—we also **pay for your education.**

Here's a quick look at what we do:



We'd be honored if you considered us. You can even apply right now for our June 2019 Apprenticeship Program start date.

If you're interested, just click below to answer a couple of questions - it only takes a minute!

We look forward to hearing from you.

Chandler Duggan
Benteler Apprenticeship Team

I'm Interested

Tallo Connect Campaign





Tallo Assist | Campaign Results

American Honda Motor Co June 2023

Campaign Overview

American Honda Motor Co asked Tallo to engage high school and college graduates with an interest in engineering, business, manufacturing, and supply chain management, to promote its career opportunities. Tallo highlighted the variety of job opportunities available at American Honda Motor Co. The campaign directed users to visit the American Honda's career page and apply for opportunities.

Overall Engagement Metrics

46.9%

1.5%

OPEN RATE

(Industry Average: 38.5%)

CLICK RATE (Industry Average: 2.3%)

Engagement Strategy

TARGET AUDIENCE

Graduation Year: 2022-2024

Career Interest(s): Engineering, Manufacturing, Business, and Supply

Chain Management

CALL TO ACTION

View and apply for opportunities on the **American Honda's career page.**

13,800+

QUALIFIED USERS

(# of qualified talent on Tallo who were made aware of opportunity)

2024 SC STEM Signing Day



2024 STEM Signing Day South Carolina

May 8, 2024

Ø

64

South Carolina STEM Signing Day student honorees out of 120 applicants





Top Major Interests

Computer Science
Engineering
Mechanical Engineering
Biology/Biochemistry
Aerospace Engineering

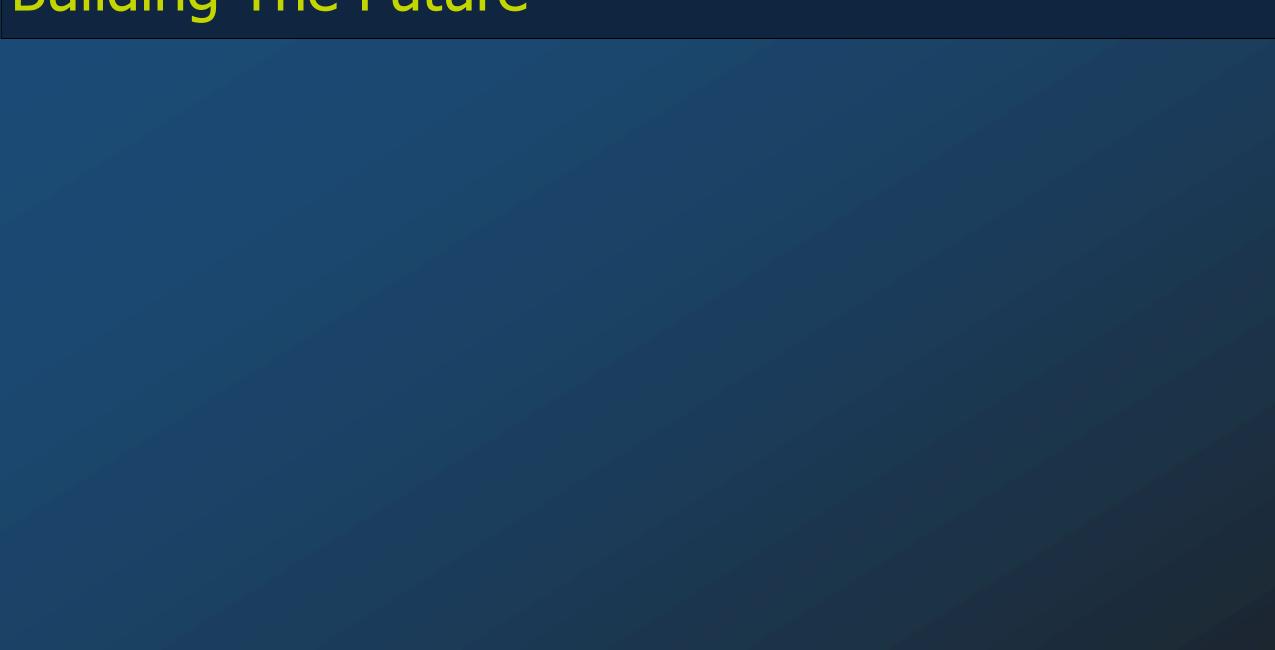
Top 3 College Choices

University of South Carolina Clemson University Anderson University





Building The Future



Manufacturing Madness





Roadtrip Nation Leap and Grow Documentary



Meet the people working to bring South Carolina into a bright new future. Follow three young citizens of the state as they explore both legacy industries and exciting emerging opportunities.



PLAY



Leap & Grow Trailer

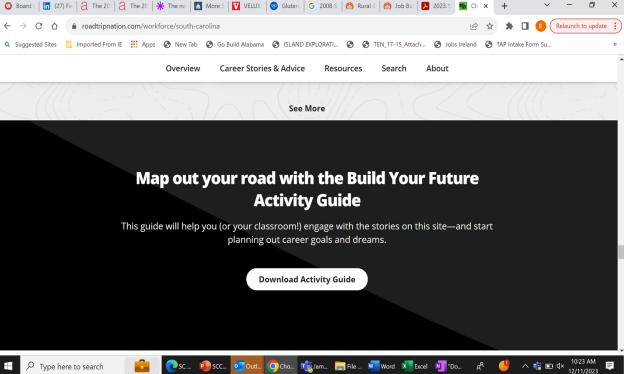


■ Leap & Grow



South Carolina Choose Your Road





Share Your Road



Creative Career Studios

THE FILM SERIES

The primary goal of the film series is to highlight creative professionals working in manufacturing in South Carolina in an engaging way for both students and parents.



Film Director, Sherard Duvall





FutureMak artsar*W

The Film Series

The manufacturer's are a significant part of the partnership. They recognize the benefit of showing off their creative talent, as well as attracting new talent long term.





18.939 followers 1mo • 🕟

We're thrilled to share a glimpse of Sage's collaboration with SC Future Makers and the South Carolina Arts Commission. Our very own Isabela Santos and Quin Magee teamed up with Emily Owens, a college student and budding graphic designer, for an insightful interview.

Sage is proud to be featured in the upcoming Creative Careers Studio videos series. This content will serve as a resource for high school students, teachers, counselors, parents and more to discover potential career and education paths.

South Carolina Manufacturers Alliance



STEMTASTICSC

STEMTASTICSC!

Where everything exciting about STEM in SC is at your fingertips!



- (SCIENCE) Observing, Predicting, and Experimenting
- T (TECHNOLOGY) Identifying Issues, Inventing, and Using Tools
- [E (ENGINEERING) Designing, Building, and Creating
- MATH) Analyzing, Solving, and Exploring Numbers

New Programs



Educator Industry Academy

Education Oversight Committee Make It In South Carolina

November 18, 2024

Contact:

Elisabeth Kovacs Kovacs@myscma.com

(803) 920-0529



Call Me MISTER



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Transforming Lives and Communities



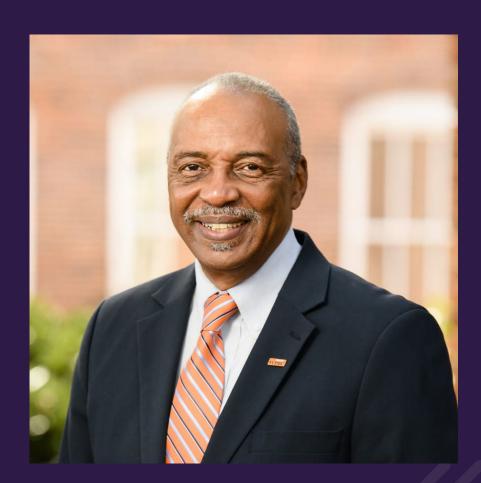












Roy Jones, Ed.D.

Provost Distinguished Professor

Executive Director, Call Me MiSTER





Origin of the name

Mentors Instructing **S** tudents Toward **E** ffective Role models









Mission



To increase the pool of available teachers from broader, more diverse backgrounds particularly among the state's lowest performing elementary schools.







Student Selection



Student participants are largely selected from among underserved, socio-economically disadvantaged and educationally at-risk communities.







Pathways



To maximize opportunity and greater access, students will have the option of first attending one of our two-year partner colleges before transferring to a four-year institution to complete their program of study in teacher education and baccalaureate degree.







Post Graduate Commitment



It is expected that a MiSTER who completes their program of study and becomes certified to teach will assume a teaching position and teach one year for each year they received financial support from the Call Me MiSTER program.







Collaboration



The unique collaboration among higher education partner institutions is supported by clearly defined license agreements.





South Carolina Collaborations

Four-Year Institutions

- Anderson University
- Charleston Southern University
- Clemson University
- Coastal Carolina University
- College of Charleston
- Columbia College
- Converse University
- Lander University
- Limestone College
- Newberry College
- Southern Wesleyan University
- Univ. of South Carolina Aiken
- Univ. of South Carolina Beaufort
- Univ. of South Carolina Upstate
- Winthrop University

Four-Year Historically Black Colleges & Universities

- Claflin University*
- Morris College*
- South Carolina State University

Two-Year Colleges

- Aiken Technical College
- Greenville Technical College
- Horry-Georgetown Technical College
- Midlands Technical College
- Spartanburg Community College
- Piedmont Technical College
- Tri-County Technical College
- Trident Technical College
- University of South Carolina-Sumter
- University of South Carolina-Salkehatchie







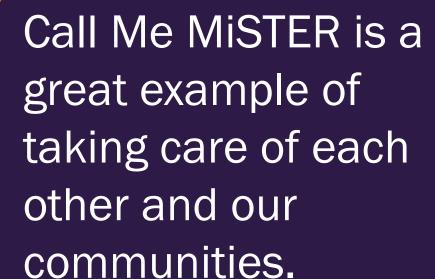


State	Participating Institution	
Colorado	Metropolitan State University – Denver University of Colorado - Denver	
Florida	University of South Florida – St. Petersburg	
Georgia	Georgia College & State University Georgia Southern University Kennesaw State University	
Illinois	Chicago State University	
Kansas	Kansas State University	
Kentucky	Eastern Kentucky University	
Louisiana	Grambling State University Louisiana State University McNeese State University Northwestern State University	
North Carolina	Western Carolina University	
Tennessee	University of Tennessee – Martin	
Virginia	Longwood University University of Lynchburg	









Jim Clements, Ph.D.

President
Clemson University



















Impact Across SC and Beyond

28

The number of two- and four-year colleges and universities in South Carolina that include a Call Me MiSTER program

17

The number of colleges and universities in 10 other states that include a Call Me MiSTER program

409

The number of MISTERs who have become teachers









South Carolina Data

1-in-5

MiSTERs recognized as Teacher of the Year.

85%

of MiSTER alumni remain in the teaching profession.

14%

of MiSTER alumni have become administrators or faculty in teacher education programs.





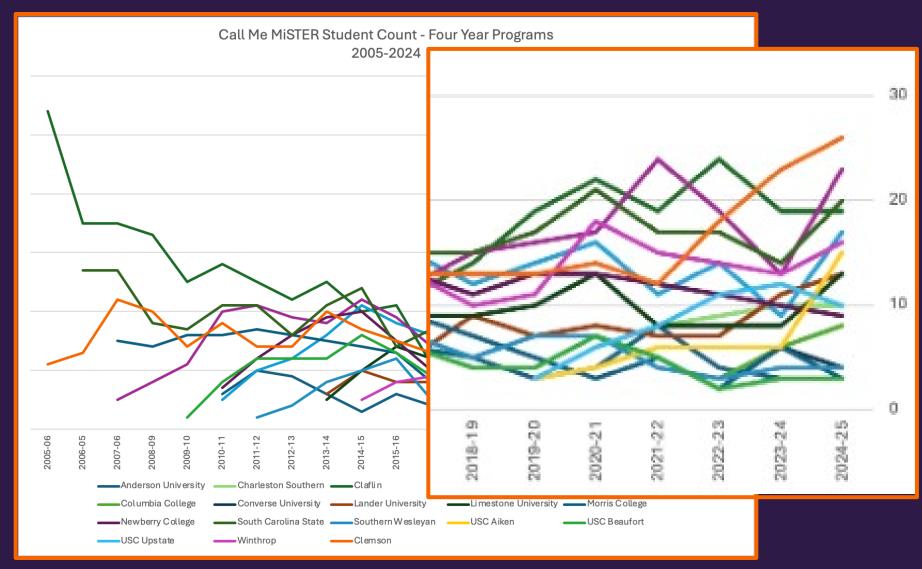


South Carolina Data

	Number of MiSTERs in SC Two-Year Programs	Number of MiSTERs in SC Four-Year Programs	Total Enrollment in SC Call Me MiSTERs in Two- and Four-Year Programs
2005-06		65	65
2006-05		75	75
2007-06	31	104	135
2008-09	23	93	116
2009-10	25	85	110
2010-11	21	129	150
2011-12	27	144	171
2012-13	25	140	165
2013-14	23	171	194
2014-15	21	192	213
2015-16	26	176	202
2016-17	29	136	165
2017-18	30	134	164
2018-19	19	129	148
2019-20	27	145	172
2020-21	26	179	205
2021-22	27	169	196
2022-23	11	174	185
2023-24	19	176	195
2024-25	7	216	223



South Carolina Data







Call Me Dr. MISTER

MR Walter Lee, Ph.D. CMM Site Coordinator USC Upstate

MR James Lies, Ph.D. CMM Site Coordinator Converse University

MR Ernest Mackins, Ph.D. Instructional Technology Facilitator Greenville County School District

MR Rashad Anderson, Ph.D. CMM Site Coordinator Metropolitan State University

MR Anthony Broughton, Ph.D. Associate Dean Alabama State University

MR Justin Ballenger, Ph.D.
Professor of STEM Education
Morehouse College

MR Jimmy Freeman, Ph.D. CMM Site Coordinator Charleston Southern University

MR Thomas Turner, Ph.D. Principal Harbison West Elementary



MR Marquice Clark, Ed.D.
Principal
Cleveland Academy of Leadership

MR Ricardo Robinson, Ph.D. Assistant Principal Takoma Elementary School

MR Antonio Taylor, Ph.D. Director of Improvement Coach High Tech Mesa





2023-24 SMART Goal

To address the severe shortage of primarily African American male teachers serving in South Carolina elementary schools by:

- increasing the number of new enrollees by 9 students annually among 18 four-year colleges
- increasing the number of graduates by 12 teachers annually
- increasing the two-year college enrollment by 8 students annually among 10 two-year colleges

These increases will improve teacher quality and connections across K-12 education.

Fiscal year 2023-24 allocation: \$500,000.





2023-24 SMART Goal achieved

Objective	Implementation	Program Outcomes
To build and develop a network of collaborating colleges for identifying and recruiting prospective pre-service teachers.	Request and receive rosters indicating new pre-service teachers added. Conduct recruitment fairs to assist partners in identifying and recruiting new pre-service teachers.	18 four-year colleges enrolled a total of 66 new students, exceeding the goal by 57 students. 10 two-year colleges enrolled 24 students, exceeding the goal by 16 students. There were 35 graduates, exceeding the goal by 23
		teachers.





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2024-25 SMART Goal

To address the severe shortage of primarily African American male teachers serving in South Carolina elementary schools by:

- increasing the number of new enrollees by 9 students annually among 18 four-year colleges
- increasing the number of graduates by 12 teachers annually
- increasing the two-year college enrollment by 8 students annually among 10 two-year colleges.

These increases will improve teacher quality and connections across K-12 education.

Fiscal year 2024-25 allocation: \$500,000.







2024-25 SMART Goal achieved

Objective	Implementation	Program Outcomes
To build and develop a network of collaborating colleges for identifying and recruiting prospective pre-service teachers.	Request and receive rosters indicating new pre-service teachers added. Conduct recruitment fairs to assist partners in identifying and recruiting new pre-service teachers	18 four-year colleges enrolled a total of 79 new students, exceeding the goal by 70 students. 10 two-year colleges enrolled a total of five new students, which fell below the goal by three students.









	Number of MiSTERs in SC Two-Year Programs	Number of MiSTERs in SC Four-Year Programs	Total Enrollment in SC Call Me MiSTERs in Two- and Four-Year Programs
2018-19	19	129	148
2019-20	27	145	172
2020-21	26	179	205
2021-22	27	169	196
2022-23	11	174	185
2023-24	19	176	195
2024-25	7	216	223

50.7%

increase in total enrollment since 2018-19

67.4%

increase in four-year enrollment since 2018-19





2025-26 Goals and Requested Funding



Funding Request: \$750,000	
Your funding request change for 2025-26 is:	\$250,000
If there is a change in the request, please explain.	Expansion and growth among SC colleges; increase in number of students; decrease in funding sources (i.e. ESSER, private foundation). Additional funds needed to support 66 students currently enrolled.

To address the severe shortage of primarily African American male teachers serving in South Carolina elementary schools by increasing the number of new enrollees by 12 students annually among 18 four-year colleges and increasing the number of graduates by 15 teachers annually. These increases will improve teacher quality and connections across K-12 education. The colleges anticipate enrolling 91 new students in 2025-26, yielding an approximate 114% increase over enrollment in 2018-19.







The MiSTERs bring diverse perspectives and experiences to our learning community, helping us think more deeply about the critical role of education in preparing 21st century citizens for life and work. The MiSTERs' commitment to service and inclusive excellence helps make our College a place where all can learn and thrive."

Kristin M. Gehsmann

Dean and Professor

Clemson University College of Education







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Adjournment

